

Privacy Policy

Black Box AI

Effective date: 2 September 2026

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This Privacy Policy explains how Black Box AI (“we”, “us”, “our”) collects, uses, and shares personal information when you use our products and community on Whop, including our paid software (7-day free trial, then \$10/month) and the free Build Room community, and our website at <https://blackbox-ai-co.whop.site>.

Black Box AI is operated through Whop. Payments, accounts, memberships, and much of the platform infrastructure are provided by Whop. This policy covers information we control as the seller. Whop also processes data as the platform operator under its own privacy policy.

This document is a working template, not legal advice. It does not create a lawyer–client relationship. Have a qualified lawyer review it if you need it tailored to your situation or to specific privacy laws.

1. Who we are

Black Box AI provides AI software that generates frontend and backend code from a written description, plus a community for builders. We operate as a business on Whop (company route: black-box-ai-hq).

Contact for privacy requests: message Black Box AI through Whop (in-product messages / support).

2. Information we collect

Depending on how you use the service, we may collect:

- **Account and identity data** — Whop username, display name, user ID, and any profile information you make available.
- **Contact data** — email address associated with your Whop account, if shared with us for membership, billing notices, or support.
- **Billing data** — membership status, plan, trial dates, payment status, and refund history. Card numbers and full payment credentials are processed by Whop, not stored by us.
- **Service inputs** — descriptions, prompts, instructions, and other content you submit so the software can generate frontend/backend code.
- **Generated output** — code and related files the service produces for you. You own that output as described in our Terms of Service; we may store copies as needed to deliver, debug, and improve the service.
- **Community content** — messages, posts, and other content you share in Build Room or other Black Box AI experiences.
- **Usage and technical data** — log data, device/browser type, approximate location derived from IP, timestamps, feature use, and error reports.
- **Support communications** — messages you send us about access, billing, or the product.

We do not intentionally collect special-category (sensitive) personal data. Please do not submit health, biometric, or similar sensitive information in prompts or community posts.

3. How we use information

We use personal information to:

- provide, operate, and improve the software and community;
- create and manage memberships, trials, and the \$10/month subscription;
- process cancellations and refunds in line with our Refund Policy;

- generate code from your descriptions and deliver that output to you;
- moderate community spaces and enforce our Terms of Service;
- respond to support requests;
- prevent fraud, abuse, and security incidents;
- comply with law and resolve disputes;
- analyse aggregated or de-identified usage to improve quality (we do not sell your personal information).

We may use prompts and generated output to operate and improve the service, including quality, safety, and reliability. We do not sell your prompts or generated code as a standalone product.

4. Legal bases (UK GDPR)

If UK GDPR applies, we process personal information on these bases:

- **Contract** — to provide the trial, paid membership, and community you request.
- **Legitimate interests** — to secure the service, prevent abuse, improve the product, and communicate about your membership, balanced against your rights.
- **Legal obligation** — where we must keep records or respond to lawful requests.
- **Consent** — where we ask for it (for example optional cookies or marketing, if we offer them). You can withdraw consent at any time.

5. How we share information

We share information only as needed:

- **Whop** — the platform that hosts our business, payments, memberships, chat, and checkout. Whop processes payment and account data under its own terms and privacy policy.
- **Service providers** — vendors that help us run infrastructure, analytics, AI model inference, storage, or support, under confidentiality and data-protection terms.
- **Legal and safety** — if required by law, to protect rights, safety, or to investigate fraud or Terms violations.
- **Business transfers** — if we merge, sell, or reorganise, information may transfer to the successor, still subject to this policy or equivalent protections.

Other members may see content you post in public or community spaces. Do not post secrets or personal data you do not want others to see.

We do not sell personal information and we do not share it for cross-context behavioural advertising.

6. AI processing

When you submit a description, it is sent to AI systems so we can generate frontend and backend code. Those systems may process your input and produce output on our behalf. Do not include passwords, API keys, personal data of others, or confidential third-party material in prompts.

Generated output may be imperfect. Review it before you use it in production. Ownership of output is described in our Terms of Service.

7. Retention

We keep personal information only as long as needed for the purposes above:

- account and membership records — for the life of your membership and a reasonable period afterwards for billing, refunds, and disputes;

- prompts, generated code, and project files — while your account is active and for a limited period after cancellation unless you ask us to delete them sooner where we can;
- community posts — until you delete them or we remove them under our Terms;
- support messages — as needed to resolve issues and keep a record of what we agreed;
- legal and security logs — as required by law or to investigate abuse.

8. Your rights

Depending on where you live (including the UK and EEA), you may have the right to:

- access a copy of your personal information;
- correct inaccurate information;
- delete information, subject to legal retention needs;
- restrict or object to certain processing;
- data portability;
- withdraw consent where processing is based on consent;
- lodge a complaint with a supervisory authority (in the UK, the Information Commissioner's Office).

To exercise these rights, message us on Whop. We may need to verify you are the account holder. Some requests (for example deleting billing records) may be limited by law or by Whop's role as payment processor.

You can cancel your membership at any time in Whop. Cancellation does not automatically delete all historical data; ask us if you want deletion.

9. International transfers

We and our providers (including Whop and AI infrastructure) may process information in the United Kingdom, the United States, and other countries. Where required, we rely on appropriate safeguards such as standard contractual clauses or the UK International Data Transfer Addendum.

10. Children

The service is for users aged 18 or over. We do not knowingly collect personal information from children. If we learn we have done so, we will delete it.

11. Cookies and similar technologies

Our Whop-hosted pages and website may use cookies or similar technologies for login, security, preferences, and basic analytics. Whop may set its own cookies. You can control cookies in your browser; blocking some cookies may affect login or checkout.

12. Security

We use reasonable technical and organisational measures to protect personal information. No method of transmission or storage is completely secure. You are responsible for keeping your Whop account credentials confidential.

13. Third-party links

The service may link to third-party sites or tools. Their privacy practices are their own. Review their policies before you provide them information.

14. Changes

We may update this policy from time to time. The “Last updated” date will change when we do. Continued use after an update means you accept the revised policy. Material changes may also be announced in the product or community.

15. Contact

Questions about this policy or your data: message Black Box AI through Whop.

Related documents: Terms of Service and Refund Policy, available in Dashboard → Settings → Legal for this business, and at checkout where we require acceptance.

Governing law for disputes about this policy, to the extent permitted: England and Wales. This template is provided for operational use on Whop and is not a substitute for legal advice.